



THE ASSOCIATION FOR RESOURCE MANAGEMENT PRACTITIONERS

*Te Kahui Ture Taiao*

## STRATEGIC PLAN

### 1. Introduction

- 1.1 The Strategic Plan is intended to be a dynamic document that may be reviewed by any incoming National Committee or as needed from time to time, but must be annually as part of the annual work plan.
- 1.2 This document should be read in conjunction with the RMLA Objective document (19 March 2014).

### 2. Current strategic priorities – 2017/2018

- Strategic relations
- Regional support
- Reviewing the role and function of the SIGs
- Strengthening of, and support for, the Editorial and Publication Portfolio

### 3. Ongoing goals and targets

#### 3.1 **Membership** – to:

- (a) maintain current multi-disciplinary membership and to attract new members, including new graduates, and from a broad range of industry participants; and
- (b) encourage more active participation from existing members.

#### 3.2 **Value for Money** – to give all members value for their money and participation through a national voice, regional activities, heightened profile and greater engagement.

#### 3.3 **Communication & Education** – to continue to be a pre-eminent organisation for members to communicate with each other and to share education opportunities through our high calibre:

- (a) publications;
- (b) conferences, seminars, special interest groups, and lecture series events; and
- (c) Website.

3.4 **Conference** – to convene successful and accessible annual conferences on topical, relevant and emerging resource management and environmental issues at venues around the country (refer RMLA Annual Conference Policy).

3.5 **Support for Resource Management Issues and Involvement** – to provide at least one graduate scholarship and to explore other avenues to encourage participation and best practice in resource management.

3.6 **Finances** – to manage our funds in a fiscally responsible manner.

#### 4. **Action- General**

##### 4.1 **Value for Members**

- For the National Committee to provide a strong and representative over-arching leadership, treasury, advocacy and support role;
- For the Regional Committees to provide a strong regional presence and identity for RMLA, supported by financial assistance for seminars and other activities and by national “road shows” and to provide a communication and reporting link with the National Committee.

##### 4.2 **Value for Sponsors**

- For the Communications & Sponsorship Manager and National Committee to develop competitive high calibre sponsorship packages.
- For the Communications & Sponsorship Manager to develop and maintain relationships with key sponsors and targets.

##### 4.3 **Publications**

- To produce three Journals per annum with articles of a high quality which provoke resource management debate;
- To produce weekly News Briefs for members with the goal of keeping members informed of resource management issues, activities and members’ news;
- To maintain an informative, stimulating and current Website and explore the opportunities for interactive and accessible communication including through use of Social Media;
- To support the Editorial Committee to continue to promote standards of excellence in RMLA publications.

##### 4.4 **Annual Conference**

- To hold an annual conference in different towns and cities in New Zealand capable of hosting predicted numbers (as determined in accordance with the RMLA Annual Conference Policy);
- To ensure that the conference continues to fulfil the expectations of members by providing excellent educational and professional “networking” opportunities;

- To support the Conference Committee made up of members of the host regional committee and two members of the National Committee (to provide an oversight role).

#### 4.5 ***Seminars***

- For the National Committee to develop in consultation with Regional Committees at least four “road shows” per annum to address important topical issues and/or to provide a forum for visiting speakers;
- For the Regional Committees to provide to members at least two seminars and two social event opportunities per annum (separately or combined).
- For the National Committee to support the relevant local committee in hosting the annual Salmon Lecture and the Tony Hearn QC Memorial Lecture.

#### 4.6 ***Submissions***

- To make or support submissions relevant to resource management law and practice and national planning documents, where appropriate and relevant to the Association’s objectives.

#### 4.7 ***Scholarships and Other Incentives***

- To provide one or more post-graduate scholarships per annum where there are worthy recipients and where the scholarship will promote the Association’s objectives, out of an annual fund of \$15,000;
- To provide subsidised places at the annual conference for Young RMLA, iwi, NGOs and students.