



Resource Management *Directory*

TECHNICAL SPECIFICATIONS FOR SUPPLIED FILES

High resolution PDF specifications

The following settings will ensure a print quality, high resolution PDF is created:

Creating Files	Supply a PDF using Acrobat Distiller v5 or greater, saving as an unflattened v1.4 PDF or above. Ensure that your settings retain transparencies. Please turn off crop marks and colour bars, and set bleed to zero.
Images	All images are to be saved as greyscale or CMYK. Resolution needs to be at least 300 dpi at 100% scale for best results.
Colours	Colour images must be in CMYK format. (No RGB or spot colours.)
Fonts	Fonts must either be opentype or postscript type one. If truetype fonts are used, they MUST BE converted to outline, before PDFing. All fonts are to be embedded, including fonts in EPS files.

Advertising rates & size

Full-page advert	168mm wide x 238mm high \$450 (plus GST)
Half-page advert	157.2mm wide X 116.8mm high \$350 (plus GST)
Quarter-page advert	76.5mm wide X 116.8mm high \$250 (plus GST)
Eighth-page advert	76.5mm wide X 56.2mm high \$150 (plus GST)

Please note

Every supplied file that comes in will be flight checked, but there is no guarantee all technical errors will be picked up. Files that are found to be incorrectly supplied will be referred back wherever possible, and the client will be given the opportunity to correct.